

NEB Overview - International

What is the National Emergency Briefing?

The National Emergency Briefing (NEB) is a non-partisan public information initiative designed to ensure that Parliament and the public are fully briefed on the climate and nature crisis - an essential step towards the urgent economy-wide action that scientists now say is necessary.

It was founded by brothers Simon & Nick Oldridge, science communicators with a business background, on a simple principle: **people should be trusted with transparency about major risks that affect their lives.**

The climate and nature crisis presents severe threats to our societies including food security, health, the economy, and national security. Yet public awareness of these wider impacts remains low, impeding progress.

Our aim is for governments to hold emergency briefings to their nations, introduced by the state leader, delivered by independent experts, and broadcast live across TV, radio and social media. [Briefing principles](#).

Phase 1 - Briefing politicians and senior leaders

The groundbreaking National Emergency Briefing was held on the 27th November 2025, at Westminster Central Hall, for over 1,200 MPs, peers and leaders from business, culture, faith, sport and the media.

The event was opened by broadcaster Chris Packham, and chaired by Professor Mike Berners-Lee, who introduced evidence-based briefings by nine leading UK experts. The purpose was not to advocate a particular political programme, but to provide a clear understanding of the risks facing the nation and the significant benefits to be gained from more urgent action.

"I for one have never attended a more insightful, authoritative or inspiring event." - Prof Saul Humphrey, President, Chartered Institute of Building.

Phase 2 - the People's Emergency Briefing film

An engaging public information film is now taking the message across the UK and beyond. It includes some of the content of the briefing itself, alongside additional personal interviews with the experts - and is intended to be emotionally engaging rather than data-heavy.

Chris Packham watches the briefing alongside people from all walks of life, including some well-known, trusted public figures. Their reactions help make the talks feel relatable. [Film trailer](#) | [Audience testimonials](#).

Screening Events

The film is designed to be watched by people together, in their community or workplace. Watching with others helps people process the information, and find agency and hope through connection. Physical screenings also provide a valuable real-world forum in which MPs can engage as co-constituents to develop their understanding. For these reasons, we are not making the film available online, though people can watch the full expert talks [here](#). We do permit online screenings to closed audiences such as remote employees.

Screenings are being hosted by civil society groups and businesses. Venues range from community halls to cathedrals, sixth form colleges to workplaces. Each screening is followed by a facilitated discussion, following guidance developed with the Climate Psychology Alliance. This post-film conversation is an essential

NEB Overview - International

component of each event, helping people to process what they've heard and find agency, talking together about how their community can respond - including building support for their politicians to act.

As of 7th October, there are over 4,800 screenings on our [interactive map](#), with screenings in 27 countries and territories. We expect screenings to run into 2027.

Bath University Survey

Bath University has conducted research with screening audiences, and the results provide a strong endorsement of the NEB approach. Based on over 13,000 responses, 57% reported feeling more hopeful (vs 17% less) and 87% motivated to act, with 93% saying that the UK public is not being fully informed.



Why this matters for government

Many of the changes needed to address climate and nature risks depend on public consent. People cannot be expected to support significant changes in their lives if no one has explained why.

The NEB is helping build the political support for the emergency action now needed - action which will also address many of the cost of living difficulties facing ordinary people. It is also creating the conditions for:

- better informed public debate;
- stronger community resilience;
- reduced vulnerability to mis- and dis-information;
- more constructive engagement between citizens and decision-makers.

Deliverability of government goals on climate and nature requires public support for large scale investment. It will also require significant behavioural change. Both require public understanding of why action is needed at pace and scale. **The NEB aims to change what is politically possible.**

International NEBs

We are sharing this model and NEB initiatives are now public in the [Netherlands](#), [Germany](#) and [Japan](#), with others in development in Spain, Sweden, Malaysia, Spain, Italy, Switzerland, Norway and Canada. Please contact info@nebriefing.org for further information.